INSTITUTIONAL DEVELOPMENT PLAN

(IDP)

GGU

GODAVARI GLOBAL UNIVERSITY

Submitted

by

GODAVARI GLOBALUNIVERSITY

CHAITANYA KNOWLEDGE CITY, NH-16

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ANDHRA PRADESH

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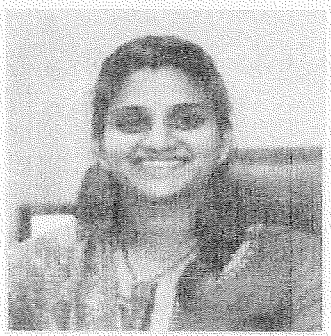
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1. Vision and Mission

Vision

Godavari Global University (GGU) aspires to be a premier comprehensive university, serving as a dynamic catalyst for economic growth and development in coastal Andhra Pradesh.

GGU strives to be distinguished for its innovative and creative approach to providing exceptional educational programs, extensive community engagement, and public service initiatives, alongside pioneering scholarship and applied research.

Mission

The Godavari Global University is committed to

a) Excel through the delivery of outstanding undergraduate and graduate education and research that remains current and responsive to the diverse needs of those it serves.

b) Deploy technology-driven pedagogy through a highly interactive, resource-rich curriculum supported by real-time industry experience.

c) Inculcate the intellectual, professional, social, and personal development of its students through innovations in learning, scholarship, and creative pursuits.

2. Core Strategic Objectives

- Achieve QS World University Rankings recognition and secure International accreditations like ABET, IET, etc, for relevant programs.
- Sustain National and international accreditation for all UG and PG programs.
- Improving the NIRF ranking.
- Launch 50+ UG and PG programs aligned with global academic and industry standards.
- Generate research funding within the next 10 years.
- Establish international collaborations with 50+ top-tier global institutions.
- Attain carbon neutrality by 2032.

Executive Summary

This comprehensive Institutional Development Plan outlines GGU's strategic roadmap to become a world-class scientific and technical research university within the next decade. Drawing inspiration from leading global institutions, this plan addresses infrastructure modernization, academic programme enhancement, research excellence, industry collaboration, and sustainable development to create a holistic educational ecosystem that nurtures innovation, excellence, and social responsibility.

Godavari Institute of Engineering & Technology (GIET), sponsored by Sri Koundinya Educational Society, established in the year 1998, is a premier Autonomous institution in the southern India imparting a holistic technical education. GIET is a private, self-financed and co-education institution affiliated to Jawaharlal Nehru Technological University, Kakinada (JNTUK) and was accorded Autonomous status by UGC in 2014 and is extended up to 2026-27 in view of its exemplary performance and contribution to the domain of technical education.

The institute is accredited by NAAC with A Grade CGPA of 3.31 in 2013 in the 1st cycle and with A+ Grade-CGPA of 3.37 in the 2nd cycle in the year 2018 and A++ grade in the third cycle with 3.58 CGPA valid up to 2028-29.

MoE has ranked GIET in the National Institutional Ranking Framework (NIRF), Engineering category, rank band of 201-300 commencing from 2019-20 to till date.

ASSOCHAM award for Education Excellence Awards during 2018-2022. GIET has been conferred 2f and 12B status by the University Grants Commission.

GIET(A) has been recognized as state private university under brown field category in the year 2024 as Godavari Global University (GGU) and is recognized by UGC under 2f.

STRENGTH, WEAKNESS, OPPORTUNITY AND CHALLENGES (SWOC)

Strengths

- Visionary management, leadership, and administrative structure. Dedicated, skilled, qualified and experienced domain centric staff.
- Teaching Learning process embraced with Hybrid Learning Model promotes personalized and self-paced learning student centric methodologies

- All the Schools/departments are focused in Research and innovation and also offering Doctoral and Post-Doctoral programmes empowering the campus to make strides as a research university.
- Robust research culture, Project-based learning yielded high package placements, internships.
- GGU has functional MoUs with premier industries and academic institutions fostering student/faculty exchange programmes, collaborative research projects, internships, and placement opportunities.
- Skill based training programs are organized to prepare competent graduates for Industry-5.0 through skill development Cell.
- Start-ups and Venture Capital ecosystem in the campus.
- Well established infrastructure with ICT enabled classrooms, state-of-the-art laboratories, and exclusive centres for research, sports, library, and students' activity centres, to acquire 21st century skills in line with NEP-2020.
- Imparting value-based education for sustainability through design thinking and providing technical solutions to societal problems to focus on SDGs.

Weakness

- Attracting international faculty.
- Project grants from the prominent Govt agencies
- Commercialization of Intellectual Property Rights (IPR).

Opportunities

- Starting industry sponsored programmes.
- Strengthening strategic alliance with international R&D labs to foster innovation & incubation to benefit and broaden the scientific community.
- University's proximity to State / National Educational Institutions, Manufacturing and Research Establishments (NIT-AP, JNTUK, IIM Visakhapatnam, Andhra University, Visakhapatnam, AKN University, State Linguistic University, BHEL,

Rashtriya Ispat Nigam Limited(RINL), NTPC, NSTL, Visakhapatnam etc.) to create an opportunity for interdisciplinary collaborations, sharing of resources, knowledge exchange, fostering an impactful research ecosystem.

- GGU has the potential to transform into a full-fledged Research University expanding academic offerings and enhancing research capabilities.

Challenges

- Attracting more Admissions from JEE/GATE qualified Students.
- Recruitment of faculty with expertise in emerging technologies and
- Enhancing industry academia collaborative ventures.
- Due to University's proximity to State / National Educational Institutions, difficulty in getting funded projects and JRFs.
- Mobilization of resources for establishment of Industry-Institute research labs.

3. INSTITUTE DEVELOPMENT PLAN (IDP) FRAMEWORK

A. GOVERNANCE ENABLERS

1. Overview

GGU has established a Vision to become a premier global university fostering academic excellence, innovation, and international engagement.

Its Mission emphasizes transformative education, interdisciplinary research, entrepreneurship, and producing socially responsible leaders. Core Strategic Objectives include: QS World Ranking, NAAC A++, NBA, ABET, IET accreditation, establishing 50+ international collaborations, 95% placement with average ₹12 LPA, and achieving carbon neutrality by 2032.

Quality Assurance: GGU has adopted national and international benchmarks (NBA, NAAC, ABET, IET, ISO 21001:2025). Internal quality assurance mechanisms include an Internal Quality Assurance Cell (IQAC), regular curriculum reviews, and comprehensive performance monitoringsystems. Risk Management: The University has identified key risks - financial, academic, human resources, infrastructure, reputation, and technology. Mitigation strategies include diversified funding, compliance with regulations, cybersecurity, succession planning, and disaster preparedness.

2. How to improve Governance

- Strengthen IQAC for academic and administrative monitoring.
- Transparent, merit-based faculty recruitment and evaluation systems.
- Implement Key Performance Indicators (KPIs) and Key Performance Metrics (KPMs) across all operations.
- Conduct quarterly reviews and publish annual reports.
- Benchmark performance with National and international institutions.
- Participatory leadership with industry, alumni, and academic stakeholders.

B. FINANCIAL ENABLERS AND FUNDING MODELS (RESOURCE GENERATION)

1. Overview

GGU's financial strategy emphasizes sustainability and resilience. Revenue diversification is prioritized to reduce dependence on tuition fees and ensure affordability.

Current financial sources include student fees, industry partnerships, alumni contributions, consultancy, and technology licensing.

2. How to improve Financial Enablers

- Expand government funding through UGC, AICTE, DST, and MoE schemes.
- Maintain affordable fee structure while providing scholarships for students.
- Enhance industry partnerships and sponsored research. Generate income through consultancy, executive education, and technology transfer.
- Grow alumni endowment fund.
- Adopt cost-centric budgeting, transparent procurement systems, and internal/external audits.

C. ACADEMIC ENABLERS

1. Overview

GGU will expand UG, PG, and Ph.D. programs across all disciplines which include emerging and inter-disciplinary fields

Curriculum innovation integrates theoretical knowledge with practical applications, aligned with NEP 2020 and outcome-based education (OBE).

Programmes are benchmarked with global standards, ensuring graduate employability, research productivity, entrepreneurial capabilities.

2. How to develop & improve Innovative Academic Enablers

- Curriculum Innovation → Introduce flexible, interdisciplinary, and outcome-based programs aligned with industry and global standards.

- Technology-Enhanced Learning → Integrate advanced digital tools, LMS platforms, and virtual labs to enrich teaching and learning experiences.
- Research & Innovation Ecosystem → Establish centers of excellence, incubation hubs, and patent support cells to foster innovation and entrepreneurship.
- Faculty Development & Pedagogical Innovation → Strengthen faculty capacity through continuous training, global exposure, and incentives for innovative teaching.
- Student-Centric Academic Enablers → Promote innovation clubs, peer learning, flexible pathways, and global opportunities to empower students.
- Governance & Policy Support → Create strong academic governance mechanisms with stakeholder participation and dedicated resources for innovation.
- Expected Outcomes → Achieve higher employability, research output, patents, and global recognition in line with NEP 2020 and SDG 4.

D. RESEARCH, INTELLECTUAL PROPERTY, AND SUPPORTIVE ENABLERS

1. Overview

GGU aims to establish a strong research ecosystem with Centres of Excellence, a Central Research Facility, Technology Business Incubation Centre, and IP Cell. Research is aligned to national priorities and global challenges in AI, Renewable Energy, Biotechnology, Cybersecurity, Quantum Computing, and Sustainable Development.

2. How to Develop Research, Intellectual Property & Supportive Enablers

- Establish a comprehensive research policy to define priority areas, ethics, funding mechanisms, and incentives.
- Create specialized research centres and centres of excellence (CoEs),TBIs in emerging and interdisciplinary domains.
- Provide internal seed funding to support faculty- and student-led research initiatives.

- Form a Research Advisory Board with eminent academicians, alumni, and industry experts for strategic guidance.
- Strengthen collaborations and MoUs with premier institutions, industries, and international partners.
- Set up an IPR Cell to manage patents, copyrights, and commercialization.
- Formulate and implement an IPR policy with clear ownership and revenue-sharing guidelines.
- Launch regular capacity-building workshops on innovation, patents, and research management.
- Establish a Patent Support Fund to finance filing and prosecution of IP applications.
- Develop an Innovation & Incubation Hub to convert research into start-ups and spin-offs.
- Invest in digital research infrastructure by subscribing to global databases and plagiarism tools.
- Set up a Central Instrumentation Facility (CIF) to enable access to high-end research equipment.
- Implement faculty research development programs on proposal writing, project management, and publishing.
- Introduce research incentive schemes to reward high-quality publications, patents, and consultancy.
- Encourage integration of research outputs into teaching for outcome-based learning.
- Mobilize external funding from government agencies, CSR funds, and international bodies.
- Promote student research culture through undergraduate projects, hackathons, and innovation challenges.

3. Research Enablers

- Enhance annual research funding from diverse sources.
- File and license patents for innovation and commercialization.
- Publish high-impact peer-reviewed research.
- Build international research collaborations.
- Host national and international conferences.
- Create industry-sponsored research chairs.
- Develop interdisciplinary projects addressing societal challenges.

4. Supportive and Facilitative Enablers

- Provide advanced research infrastructure and digital resources.
- Implement robust funding and grant support mechanisms.
- Establish clear policy and governance frameworks.
- Enhance faculty and staff development programs.
- Strengthen industry and academic collaborations.
- Develop incubation and innovation hubs.
- Offer comprehensive student support structures.

E. HUMAN RESOURCES MANAGEMENT ENABLERS

1. Overview

Faculty are central to GGU's academic and research excellence. The strategy emphasizes recruiting more Ph.D and qualified faculty within 3 years, attracting international scholars, and ensuring a 1:15 faculty-student ratio. Professional development includes training, workshops, and international collaborations.

2. How to Contextualize the key HR practices in Higher Education Institutions

- Recruit faculty and staff based on academic excellence, research potential, and diversity.

- Adopt outcome-based performance management for teaching, research, and mentoring.
- Provide continuous learning and development for faculty and administrative staff.
- Offer competitive compensation and performance-linked rewards.
- Foster an inclusive, collaborative, and engaging work culture.
- Implement career development and succession planning for faculty and leadership.
- Align HR policies with institutional strategic goals using data-driven planning.

F. ENABLERS FOR NETWORKING AND COLLABORATIONS

1. Overview

GGU prioritizes internationalization and industry linkages for academic, research, and career growth.

Strategic partnerships are pursued with universities in USA, Europe, Asia-Pacific, and leading industries in IT, Manufacturing, Aerospace, and Renewable Energy.

2. Developing Networking Enablers

- Forge strategic national and international partnerships.
- Strengthen industry-academia engagement.
- Leverage alumni networks for mentorship and collaborations.
- Encourage participation in professional associations and consortia.
- Establish collaborative research platforms and shared labs.
- Promote student and faculty exchange programs.
- Organize conferences, workshops, and seminars.
- Use digital tools for virtual collaboration and networking.

G. PHYSICAL ENABLERS

1. Overview

Infrastructure is designed to support academic excellence, collaboration, and studentwell-being. The master plan integrates sustainable design, smart technologies, and flexible learning spaces. Facilities include classrooms, laboratories, libraries, residential blocks, medical centre, sports complex, and innovation hubs.

2. How to improve the Physical Enablers

- Upgrade classrooms, labs, and seminar halls with modern furniture and AV tools.
- Enhance libraries and digital resources for collaborative learning.
- Develop specialized centers like innovation labs and incubation hubs.
- Improve campus facilities including hostels, sports, and recreational areas.
- Implement high-speed internet and smart classroom technologies.
- Ensure campus safety and accessibility with CCTV, fire safety, and inclusive design.
- Adopt sustainable practices like solar energy, rainwater harvesting, and waste management.
- Establish facility management systems for regular maintenance and modernization

3. Green Campus Strategy

- Implement energy-efficient systems and renewable energy like solar panels and LED lighting.
- Adopt water conservation measures including rainwater harvesting and recycling.
- Establish comprehensive waste management with segregation, composting, and paperless practices.
- Develop sustainable infrastructure using green building standards and eco-friendly materials.
- Promote sustainable transportation through cycling, electric vehicles, and shuttle services.
- Enhance biodiversity and landscaping with native trees, green belts, and outdoor learning spaces.
- Engage campus community in workshops, campaigns, and sustainability projects.
- Monitor and report sustainability metrics regularly for accountability and improvement.

H. DIGITAL ENABLERS

1. Overview

Digital transformation is a core enabler for teaching, learning, and administration atGGU. ICT adoption integrates smart classrooms, cloud services, AI-driven learning platforms, and blockchain for credentialing.

2. Digital & ICT Framework for HEIs

- Develop robust digital infrastructure with high-speed internet, cloud storage, and smart classrooms.
- Implement centralized LMS and e-learning platforms with virtual labs and online resources.
- Digitize administrative processes through ERP systems and online portals.
- Provide research and knowledge management tools including digital libraries and collaboration platforms.
- Ensure cybersecurity and data privacy with secure networks and regular audits.
- Conduct capacity-building programs for faculty, staff, and students on digital skills.
- Monitor and evaluate ICT adoption regularly for continuous improvement.

3. Implementing Digital Initiatives in HEIs

- Integrate smart classrooms and digital learning tools across all programs.
- Deploy centralized LMS and virtual labs for teaching, assessment, and collaboration.
- Automate administrative processes through ERP and online portals.
- Enhance research capabilities with digital libraries, databases, and collaboration platforms.
- Strengthen cybersecurity and data protection across the campus.
- Train faculty, staff, and students in digital literacy and emerging technologies.
- Continuously monitor and optimize digital systems for effectiveness and innovation.

4. Implementation Framework and Monitoring System

The successful implementation of this comprehensive development plan requires systematic phasing, clear milestone identification, regular monitoring, adaptive management, and strong leadership commitment. Leading universities that have achieved successful transformation have followed structured implementation approaches that allow for flexibility and continuous improvement while maintaining momentum towards strategic objectives and ensuring accountability to stakeholders.

GGU's implementation will be organised in three distinct phases spanning ten years, with detailed annual action plans, quarterly progress reviews, and regular evaluation and adjustment processes ensuring progress towards established goals while adapting to changing circumstances and emerging opportunities.

Phase 1: Foundation Establishment (Years 1-2)

During the initial foundation phase, GGU will focus on building fundamental infrastructure, recruiting core faculty, launching essential academic programmes, establishing basic operational systems, and creating the necessary platform for subsequent growth and development.

Years 1-2 Specific Targets:

- Upgrade academic infrastructure: modernize classrooms, laboratories, and digital learning facilities for advanced engineering and interdisciplinary programmes.
- Recruit and strengthen faculty with Ph.D. qualifications, active research profiles, and industry experience to drive teaching and research excellence.
- Launch undergraduate B.Tech programmes with robust curriculum, incorporating research-oriented modules and skill-based training.
- Initiate postgraduate and interdisciplinary programmes to lay the groundwork for advanced research degrees.
- Develop research facilities: central instrumentation labs, specialized departmental labs, and digital research platforms.
- Establish student support services: library with research databases, counselling, career guidance, and mentorship programs.
- Formulate industry partnerships for collaborative research, sponsored projects, internships, and technology transfer initiatives.
- Implement initial quality assurance and accreditation frameworks aligned with UGC, and professional bodies.
- Create innovation and incubation spaces to promote student and faculty-led research projects and start-ups.
- Set up research governance structures: Research Advisory Board, ethics committees, and IPR support cell to encourage patents and publications.

Phase 2: Growth and Expansion (Years 3-5)

The second phase will emphasize programme diversification, research capability development, international partnership establishment, campus life enhancement, and quality assurance implementation while building reputation and recognition in academic and industry circles.

- Expand academic programmes: Introduce additional undergraduate, postgraduate, and interdisciplinary courses.
- Strengthen faculty team: Recruit experienced researchers, visiting faculty, and industry experts.
- Enhance research infrastructure: Establish advanced laboratories, central instrumentation facilities, and digital research platforms.
- Promote research and innovation culture: Encourage publications, patents, funded projects, and collaborative research.
- Develop industry-academia partnerships: Expand sponsored research, consultancy projects, and internship opportunities.
- Advance student support systems: Strengthen placement cells, entrepreneurship cells, and student mentorship programmes.
- Implement accreditation and ranking initiatives: Ensure programmes meet national and professional standards (, NBA, NAAC).
- Establish specialized centres of excellence and incubation hubs to foster innovation and start-ups.
- Expand international collaborations: Student and faculty exchange, joint research projects, and global partnerships.

Phase 3: Excellence and Leadership (Years 6-10)

The final phase will focus on achieving research excellence, international recognition, sustainable operations, leadership in educational innovation, and significant contribution to national development and global knowledge creation.

Years 6-10 Strategic Objectives

- Position the university as a national and international academic leader by strengthening research output, innovation, and global visibility.
- Introduce advanced, specialized, and interdisciplinary programmes aligned with emerging technologies, industry needs, and societal challenges.
- Promote high-impact research through multidisciplinary projects, patents, funded initiatives, and publications in top-tier journals.
- Expand centres of excellence, innovation hubs, and start-up incubation facilities to foster entrepreneurship, technology commercialization, and industry collaborations.
- Enhance global partnerships and collaborations with leading universities, research institutions, and industries for joint projects, exchange programs, and knowledge sharing.
- Achieve higher accreditation and ranking milestones (, NBA, NAAC, NIRF) to reinforce quality and credibility.
- Develop a sustainable, green, and smart campus integrating renewable energy, eco-friendly practices, and digital infrastructure.
- Strengthen alumni and industry networks to support placements, research collaborations, funding, and university branding.
- Continuously innovate governance, academic, and administrative practices to ensure excellence, accountability, and strategic leadership in higher education.

Monitoring and Evaluation Framework:

- Define clear KPIs and milestones for infrastructure, academic programmes, research, faculty recruitment, student support, industry collaborations, and accreditations.

- Monitor progress regularly: monthly updates for operational tasks, quarterly reviews for academic/research activities, annual evaluation for strategic goals.
- Assign responsibilities to IDP Implementation Committee, Deans, Department Heads, Quality Assurance Cell, and Finance & Administration.
- Collect and report data systematically using ERP, LMS, research tracking systems, financial reports, and surveys.
- Use evaluation methods such as internal audits, peer reviews, self-assessment, and benchmarking against standards.
- Implement feedback and corrective actions through quarterly meetings and updated action plans.
- Engage stakeholders including faculty, students, industry partners, and governing bodies in evaluation and decision-making.
- Prepare reports: quarterly progress updates, annual comprehensive evaluation, and external reviews for accreditation and benchmarking.
- Promote continuous improvement by refining programmes, policies, and strategies based on evaluation outcomes.
- Encourage innovation and flexibility to respond to emerging opportunities and changing circumstances.

5. Risk Management and Contingency Planning

Successful institutional development requires comprehensive risk management strategies that identify potential challenges, develop mitigation measures, and create contingency plans for various scenarios. Top universities worldwide have implemented robust risk management frameworks that address financial, operational, academic, technological, regulatory, and reputational risks while ensuring business continuity and stakeholder confidence.

GGU will establish a comprehensive risk management system that proactively identifies and addresses potential threats to institutional goals while creating resilience and adaptability in the face of uncertain circumstances and changing environments.

- Identify potential risks across academic, administrative, financial, and infrastructural domains.
- Conduct risk assessment to determine probability, impact, and priority.

- Establish a Risk Management Committee to oversee risk monitoring and mitigation.
- Develop risk mitigation strategies for operational, academic, and research activities.
- Implement financial safeguards including budget contingencies and reserve funds.
- Ensure compliance with regulatory and accreditation requirements to avoid legal and operational risks.
- Establish data security and cybersecurity protocols to protect institutional information.
- Develop emergency preparedness plans for natural disasters, fire, or health crises.
- Implement business continuity plans for critical academic and administrative functions.
- Maintain insurance coverage for infrastructure, equipment, and liability risks.
- Regularly review and update risk registers to reflect changing internal and external conditions.
- Train faculty and staff on risk awareness, safety protocols, and emergency procedures.
- Monitor project execution and research activities to identify early warning signs of risk.
- Engage stakeholders in risk reporting and decision-making for transparency.
- Develop contingency plans for student safety and campus operations during emergencies.
- Conduct periodic audits and simulations to test effectiveness of risk management and contingency plans.
- Establish communication protocols for timely information dissemination during crises.

6. Conclusion

This comprehensive Institutional Development Plan provides a detailed roadmap of GGU for achieving world-class status while maintaining commitment to accessible, high-quality education and contribution to society.This IDP aim to progressively build infrastructure, enhance academic programmes, strengthen faculty and research capabilities, and establish robust student support systems.

The plan emphasizes the creation of interdisciplinary academic programmes, state-of-the-art laboratories, digital learning infrastructure, research centres, innovation and incubation hubs, and intellectual property management systems. It also focuses on faculty development, industry partnerships, international collaborations, and accreditation compliance, ensuring the university meets both national and global standards of higher education.

A robust Monitoring and Evaluation framework, coupled with proactive risk management and contingency planning, ensures accountability, transparency, and adaptive governance throughout the implementation of the IDP. By leveraging the institution's existing legacy and integrating contemporary best practices in teaching, learning, and research, the university aims to emerge as a nationally and internationally recognized center of excellence, fostering innovation, entrepreneurship, and sustainable societal

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